

INSEAD

Innovation Program for AICHI



The Business School
for the World®

Special Program for Aichi Prefecture by the World's No. 1 Business School

We aim to develop new businesses through open innovation in order to continue to lead global industry as the world's industrial structure undergoes a major transformation due to CASE, MAAS, AI, and 5G.

Program Description

- ▶ **Target Participants**
 - Companies with headquarters or main offices in Aichi Prefecture (participants' workplaces must be in Aichi Prefecture)
 - Companies that use open innovation as a corporate growth strategy
 - Open innovation project team leaders or equivalent level
- ▶ **Capacity**

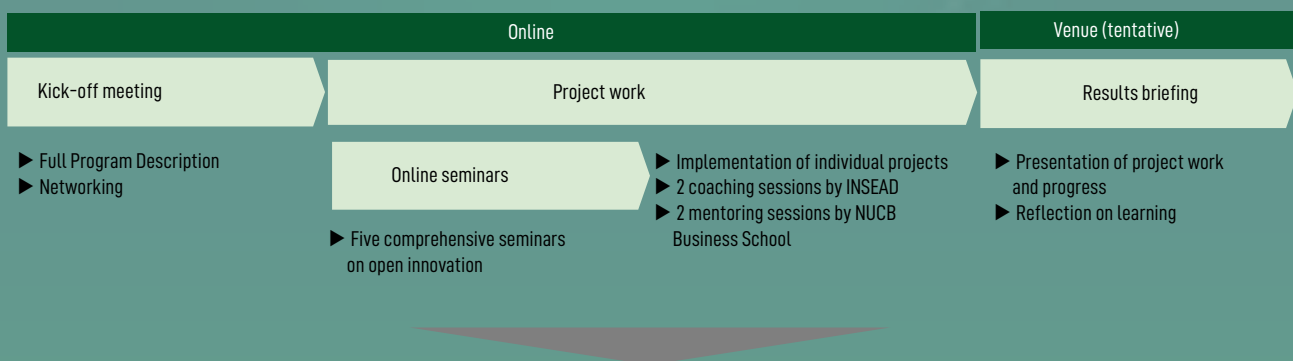
20 people
- ▶ **Application**

Those who attended the briefing session will be contacted individually.
- ▶ **Fee**

Free of charge (However, participants are responsible for communication charges for the online seminars.)
- ▶ **Language**

English (with simultaneous interpretation into Japanese. However, assignments for each course are in English only.)
- ▶ **Notes**
 - A certificate of completion will be issued by INSEAD to those who complete the program.
 - To be considered as having completed the program, certain conditions such as attendance rate must be met.
 - In order to participate in the program, you are required to attend the briefing session or watch the video recording.
 - For details, please refer to the back page.

Program Schedule



Date	Time	Contents	Lecturer
Friday, September 3	19:00-20:30	Kick-off meeting	Philip Anderson
Friday, September 17	18:00 - 22:00	[1] What is Open Innovation in Growth Strategies?	Philip Anderson
Friday, October 1		[2] Open Innovation Mechanisms and Global Best Practices	Jean-Marc Frangos
Friday, October 15		[3] Partners and Ecosystems in Open Innovation	Wesley Koo
Friday, October 29		[4] Open Innovation in Practice: Ecosystem Management and Effective Collaboration	Philip Anderson
Friday, November 12		[5] Open Innovation in Practice: Challenges and How to Overcome Them	Philip Anderson
Early to mid-December		Results briefing	Philip Anderson

■ For inquiries, please contact PwC Consulting
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#mct rsox` @ibgh Oqdedbstqd
Ognmd 052-954-7474 Email startup@pref.aichi.lg.jp

The personal information you provide at the time of application will be managed appropriately in accordance with the PwC Japan Group's Privacy Policy. For more details, please visit the following website.
<https://www.pwc.com/jp/ja/sitemap/privacy/consulting.html>

Lecturer Profile



Professor Philip Anderson (Program Director)
 Prof. Anderson is the Chair of Entrepreneurship at INSEAD and Director of the INSEAD Entrepreneurship Center, one of the world's premier entrepreneurship centers. He teaches executive education at leading companies around the world and serves as an advisor to startups, entrepreneurs and investors around the world.



Profile details <https://www.insead.edu/faculty-research/faculty/philip-anderson>



Jean-Marc Frangos (INSEAD Executive Fellow)
 Since 1991, Frangos has worked at BT, British Telecom Group. Frangos has been involved in the management of BT venture funds at BT Technology Service & Operations (now Managing Director of External Innovation) of British Telecom Group since 1991, focusing on disruptive innovation and customer experience. He is prolific case author published by INSEAD and Harvard Business School.



Profile Details <https://www.linkedin.com/in/jmfrangos/>



Professor Wesley Wu-Yi Koo
 Prof. Koo's research interests include digitalization, platforms, and entrepreneurship, and how digitalization affects business strategy and entrepreneurship. He has received awards from INSEAD, Stanford, and many other institutions.



Profile details: <https://www.insead.edu/faculty-research/faculty/wesley-wuyi--koo>

About INSEAD

Established in 1957, with campuses in Europe (France), the United States (San Francisco), Asia (Singapore), and the Middle East (Abu Dhabi), INSEAD is the most internationalized business school in the world. It has been ranked No. 1 in the world in the Financial Times Global MBA Rankings for two consecutive years (2016, 2017) and again in 2021. It is also the world's largest provider of executive education, with more than 12,000 executives from around the world studying at the school each year, and provides executive education to more than 200 companies annually. INSEAD currently has partnerships with over 40 Japanese companies for executive education.

Recruitment briefing

- ▶ Date/Time Friday, July 9, 2021, 7:00-8:00 p.m.
- ▶ Target audience
 - Prospective participants, or any company staff member in a supervisory or human resources role
- ▶ Venue
 - PwC Consulting G.K. Nagoya Office/ Zoom
 - ※ Event may be 100% online depending on COVID-19 developments
- ▶ Capacity
 - Max. 15 participants permitted at the venue (Application required)
 - All participants welcome online
- ▶ Fee None
- ▶ Language Japanese
- ▶ Application <https://forms.gle/4Qah76e9TNeG3Wyc7>
- ▶ Deadline Thursday, July 8
 - ※For attendance at the venue

Application Form



Please note

Applicants must attend the briefing session or watch the video recording.
 If you are unable to attend the briefing session, you can watch the video recording by filling out the application form.
 (We will accept applications after July 9. We will inform you of the viewing method and application method individually.)
 The selection schedule for this program will be explained in detail at the recruitment briefing.

▶ Timetable

Time	Agenda	Contents
19:00-19:10	Greeting & Introduction	• Purpose of the program, expected participants, etc.
19:10-19:25	Program Description	• Program details, schedule, future selection schedule, etc.
19:25-19:50	Message from past participants	Panel Discussion • Takeaways from last year & other benefits of participation
19:50-20:00	Q&A	Question and answer session with Aichi Prefecture, INSEAD, and previous year's program participants

Venue Information



〒450-6038
 Aichi Nagoya, Nakamura ward Meieki 1-1-4
 JR Central Towers 38F

- Access
- JR Nagoya Station
 - Meitetsu Nagoya Station
 - Kintetsu Kintetsu Nagoya
 - Subway Higashiyama & Sakuradori lines